



Sponsorship Levels

19th Annual Making a Difference Gala
 Andover Country Club – Wednesday, May 1st

<i>Sponsorship benefits</i>	<i>Platinum \$50,000</i>	<i>Gold \$30,000</i>	<i>Silver \$15,000</i>	<i>Bronze \$10,000</i>	<i>Copper \$5,000</i>	<i>Aluminum \$2,500</i>
Recognition on our website	Yes	Yes	Yes	Yes	Yes	Yes
Digital advertisement shown continuously throughout the Gala	Yes	Yes	Yes	Yes	Yes	Yes
Tickets to the Gala Cocktail Reception & Dinner	16	12	8	8	8	6
Months of digital advertisement on all GLFHC clinic and pharmacy waiting room TVs in Haverhill, Lawrence and Methuen	12	9	6	4	3	1
Number of social media appreciation posts featuring your digital advertisement	6	5	4	3	2	1



How to pay for your Sponsorship

TO PAY ONLINE:

Visit the Making a Difference Gala payment form at [2024 Gala Sponsorship](#).

TO PAY BY PHONE WITH CREDIT CARD:

You may pay with a credit card by calling Laura Burns at (978) 722-2869.

TO PAY BY CHECK:

Please make checks payable to **Greater Lawrence Family Health Center** and send to:

Greater Lawrence Family Health Center
ATTN: Laura Burns
1 Griffin Brook Drive, Suite 209
Methuen, MA 01844

INVOICES:

If you need us to send you an invoice to remit payment, please request one by sending an email to Laura Burns at laura.burns@glfhc.org.

AD SPECIFICATIONS:

Your generous sponsorship entitles you to an advertisement. The specifications are listed below.

GLFHC Digital Signage Ad

Digital signage ads will be shown during the event and on GLFHC TV according to your sponsorship package:

- File type: .jpg or .png
- Color: Full color
- Resolution: 1920 pixels wide by 1080 pixels tall

When the creative for your ad is ready for delivery, you (or a member of your marketing / communications team) may send it to glfhcevents@glfhc.org by Wednesday, April 17.

Please note: GLFHC is a 501(c)(3) nonprofit. Our taxpayer identification number is 04 2708824. Your contribution is tax-deductible to the extent allowed by law.